

Chair:
Prof J M Parker, UK

Members:
Dr K Bange, Germany
Prof A Duran, Spain
Dr F Nicoletti, Italy



**Information and Communications:
An editorial team reporting to the
Steering Committee**

Introduction

As for all organisations, internal and external communications are vital to effective functioning. For example we need funding organisations to recognise our achievements, and active glass scientists and technologists to be drawn into our activities, bringing their skills to the table..

We have also made the publicising of ICG activities to younger members of the glass community, who are the future of the organisation, a central feature, by working closely with TC23.

Top 20 forwarding sources of visitors	Visits	Pages/visit
Google	4169	2.76
Direct	1615	4.40
Sheffield University	318	2.90
ICG2013 Prague	246	3.21
Yahoo	109	4.04
Bing	104	5.44
Talab-kyoto-u.org	60	2.45
Ceramic.org.jp	42	2.98
Baidu	39	3.38
h.kyoto-u.ac.jp	33	1.24
Glassonweb	32	4.38
Ceramics.org	27	3.78
Bbs.boli.cn	23	1.70
Personal.icv.csic.es	23	4.04
lc-rmm1.eu	20	1.55
Baidu	19	4.11
Friendsofglass	16	2.75
lccadata.iccaworld.cn	15	4.40

Developments since the last congress include numerous press releases, and a major re-design of the ICG website, that includes an address book and a secure method for document storage..

Web site address:
www.icglass.org



e-Poster presented at GLASSAC14 – <<http://www.glassac14.sgt.org>>



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Recent activities

Communications and Information activities are now under the control of the ICG Steering Committee - in particular an Editorial Board consisting of Prof J Parker, Prof A Duran, Dr F Nicoletti, and Dr K Bange, rather than the CTC.

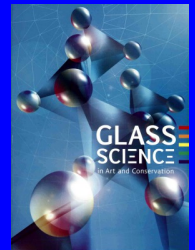
Professional web designers have created a content managed site which they also host; this has simplified data uploading and can be used by individual TCs. It has been available since late 2011.

Within this site is an Address Book that facilities contacts but also can be used for statistical information. Just launched is a facility to allow the uploading of password protected files by individual TCs. This now includes guidelines for running TCs and improving internal communications..

Press releases to advertise our output and the activities of our member organisations continue to be created, some 30 or so in the last year. They are circulated to National Participating Organisations and various publishing houses.



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Web site hit statistics

Per month	2012	2013 (av)	Last month
Visits	510	836	863
Unique visitors	351	577	603
Page views	1643	2467	2833
Pages per visit	3.22	2.95	3.28
Average time	2:23	2:18	2:22
%New visits	69%	65%	57%
Bounce rate	50%	59%	56%

Data demonstrate on-going increase in traffic over last 2 years

Time spent, sec	Unique visitors	Pages	Pages/visitor
0-10	4866	5345	1.10
11-30	488	1296	2.66
31-60	427	1359	3.18
61-180	809	3744	4.63
181-600	789	5647	7.16
601-1800	402	3823	9.51
1801+	100	2846	28.46

Distribution of time spent and pages visited over last year



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Source of web site visits arranged by hits

(figures in brackets are positions in 2010)

USA (1)	Brazil (15)	Malaysia	Hungary
Germany (3)	Netherlands (18)	Cote d'Ivoire	Greece
Japan (2)	Czech Republic	Slovakia	Nigeria
GB (4)	Belgium (17)	Thailand (19)	Argentina
France (8)	Poland (21)	Austria	Bulgaria
China (7)	Canada (13)	Philippines	Iran
Italy (12)	Russia (10)	Portugal	Pakistan
Spain (9)	Australia (22)	Denmark	Switzerland
India (11)	Saudi Arabia	Sweden	Egypt
Turkey (16)	S Korea (5)	Finland	70 other countries

Top Cities where web visitors are based

Madrid	Montpellier	Hikone
London	Otsu	Abidjan
Istanbul	Kyoto	St Petersburg
Sheffield	Eindhoven	Bejing
Paris	Krakow	Comano
Mainz	Milan	Erlangen
Prague	Shenzhen	Aachen
Coming	Frankfurt	Riyadh
Chiyada	Kolkata	Bangkok
Shanghai	Modena	> 1000 other cities



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Publications & Other Contributions

1. Updated Web site (www.icglass.org)
2. ICG leaflet listing key officers
3. Assistance with Annual Report
4. Over 30 press releases on the web site, many published elsewhere.

Future plans

The specific goals during the next year include:

- Maintain ICG Web site information, add links to TC web pages
- Increase flow of news items, particularly to and from ICG members
- Inform TCs of new functionalities for the Web sites, particularly database and possibilities for data storage
- Maintain links with Editorial Board and particularly the publication of a revised version of 'Making Glass Better' (Bange)



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